

Dear Tiverton Business,

As a committee that deals with litter control and prevention issues in order to protect the rural integrity and scenic character of Tiverton, RI, we are organizing our first **town-wide fall clean up**.

This clean up week will be a contest! Picking up litter doesn't always appear to be fun, so we want to make it a positive experience that everyone wants to take part in. How will it work? Tiverton residents make clean up teams and each team partners with a local business as a sponsor. Business sponsors may also form teams or have employees join their community team. The team with the most points at the end of the week will win a prize. There will be many ways to earn points and bring awareness to the importance of litter clean up throughout the clean up week!

The Fall Clean Up Event takes place October 31 - November 6. In order for this clean up to be a success, we are reaching out to local businesses to sponsor clean up teams.

Commitment of business sponsors will include:

- Incentive for community members to join your team (free drinks/food/service/gift card/experience)
- Help to gain team members (poster/email/social media)
- Help select location(s) (one may be your own business location!)
- Help promote progress (social media)

Benefits to Sponsors Include:

- Teams are encouraged to share photos of their progress for points and will mention the team sponsor in their posts.
- We will post about team progress and sponsors on our Litter Committee social media posts
- A press release will go out to local papers and news organizations that will mention team sponsors
- We will promote the event and mention sponsors at the annual Harvest Market at Pardon Gray Preserve



Benefits to ALL: *Fun!* *Community Engagement!* **LITTER IS GONE!**



Would you like to participate in the Tiverton Litter Committee's first fall clean up? Please fill out the following form by September 30th 2022:

<https://forms.gle/TAp0EC3EtukH5UUMA>

Email us at tivertonlittercommittee@gmail.com with any questions! If you would like a member to call or stop by and explain how it works we are happy to help!

Best,
The Tiverton Litter Committee